Office of the Illinois State Treasurer
Michael Frerichs

Sole Source Procurement Notice

Amendment to Marketing Consultant Agreement

J Webb Strategies LLC

November 13, 2026

I. Introduction

The Office of the Illinois State Treasurer (the "Treasurer") is issuing this Sole Source Procurement Notice pursuant to Section 1400.2025 of the Treasurer's Procurement Rules (the "Rules"), 44 ILAC 1400.2025(e).

The Treasurer entered into a small purchase contract on November 3, 2025 (the "Agreement"), with J Webb Strategies LLC, pursuant to which the company has provided marketing consulting services for the Treasurer. J Webb Strategies LLC has utilized its unique skillset and background on the development and execution of a public affairs communications approach that strengthens understanding and collaboration for the mission and program goals of the Treasurer. Now, the Treasurer seeks to amend that contract to support the continued development of a communications strategy that amplifies its initiatives and priorities.

II. Chief Procurement Officer

The Chief Procurement Officer who will perform this Sole Source Procurement is:

Mr. Christopher M. Flynn
Chief Procurement Officer
Illinois State Treasurer's Office
One East Old State Capitol Plaza
Springfield, Illinois 62701
Phone: (217) 208-2001
E-mail Address: cflynn@illinoistreasurer.gov

III. Name of Proposed Sole Source Vendor

J Webb Strategies LLC

IV. Brief Description of What Vendor Will Do or Provide

The Treasurer wishes to utilize J Webb Strategies LLC to assist the Treasurer in identifying opportunities to strengthen engagement and awareness of key Treasurer goals and programs, advance the current media relations strategy, and offer advice on public affairs and critical issues communications.

V. Contract Price

The cost of this amendment is not expected to exceed $120,000 over the remaining term of the Agreement, which is expected to extend through December 31, 2028.

VI. Reason Why J Webb Strategies LLC was Determined to be the Sole Economically Feasible Source

This is appropriate under Section 1400.2025 of the Treasurer's Procurement Rules, 44 ILAC 1400.2025(b)(12) and (c). J Webb Strategies LLC was selected due to its specialized public affairs communications expertise regarding operations and objectives of government agencies. J Webb Strategies LLC's history of working in the media, and with the media in journalistic and corporate settings uniquely positions it for this work.